



We're a coalition of business leaders with a vision of better government.

We're building a world-class political organization to make that vision a reality.

Join us.

Bad Government is Bad for Business

America's system of free enterprise should be the envy of the world. Instead, our economy is plagued by governmental dysfunction. In fact, a 2016 Harvard Business School report states that **our broken government is the #1 problem obstructing economic progress.**

The opportunity cost is huge. Hyperpartisanship, cronyism, and obsolete bureaucracy are distorting markets and stifling innovation. Our economic competitiveness demands an effective, efficient, and accountable government.

Business leaders know that bad government affects everyone's bottom line — but they haven't had a good way to make a real difference. Until now.

The DisruptDC Strategy

We're building an influential coalition of business leaders who understand that upgrading government and elections is an urgent economic priority — and who are ready to take action. Here's our plan to make change happen:

Change the debate. Our network of business, technology, and policy experts will shape the public conversation on the future of government. We'll get the message out, host thought-provoking events, and make the business and economic case for change.

Advance state and national policy initiatives. Support from business will help meaningful reforms succeed, both in ballot initiatives and legislatures. By winning at the state level, we will build momentum for federal action by demonstrating that government dysfunction is a solvable problem.

Promote technology projects. We're collaborating with business and technology experts to help our country take advantage of modern technologies to improve government, policymaking, and elections.

We won't stop until we win, and when we do, we intend to stick around to defend our wins while promoting continuous improvement.

The DisruptDC Agenda

We're looking for proven solutions to upgrade government from end to end, from how we run elections, to how laws are made, to how those laws are implemented. Possibilities include:

Make Elections Competitive

- Ranked-choice voting to encourage choice
- Non-partisan districts to reverse gerrymandering
- Alternative funding sources to end pay-to-play politics & attract new candidates
- Online disclosure of large funding sources
- Secure, auditable elections

Align Incentives in Policymaking

- Ban fundraising when Congress is in session
- Tighten & enforce lobbying rules
- Close revolving door
- Fund lawmaker staffs to reduce reliance on lobbyists
- Single-subject rule
- Draft legislation online with changes recorded

Upgrade Government

- Publish all laws & codes online
- Open civic data with APIs
- Better performance metrics (KPMs)
- Write laws in simple, easy-to-understand language
- Blockchain for accountability & security
- Civic technology

To learn more, visit DisruptDC.org

Keys to Success

Fixing government isn't rocket science. The policy solutions already exist. Now we just need the political will to get these changes through. Here's how we win.

Government listens to business. The economy is the #1 issue for voters. Business leaders bring credibility to the case that bad government is getting in the way of competition, innovation, and prosperity.

Small changes = big impact. We support a broad range of important improvements. Our plan is to be opportunistic and make progress wherever possible to create the momentum for big wins.

Optimized for impact. DisruptDC is purpose-built to create opportunities to pass meaningful political reforms. As one DC insider put it, our involvement will be a "game-changer."

Why We're Different

Unique formula. While many organizations advocate for better government, only DisruptDC is activating the business community with an exclusive focus on improving government at the structural level.

Undercovered story. The powerful business and economic case for reform is not getting the attention it deserves. Highlighting these stories will bring more policymakers onboard with change.

Big tent. Our plans are crafted to appeal to anyone interested in fixing our government: business conservatives, progressives, libertarians, and everyone in between.

Business-friendly. Business leaders are understandably reluctant to get involved in the political arena. DisruptDC is a member-driven, solution-oriented organization that will represent their values.

Tech-savvy. Business leaders know the importance of investing in long-term solutions. We're advancing technologies to improve elections, policymaking, and government itself.

Driving innovation. Proven solutions are great, but we won't stop there. DisruptDC provides a forum for business and technology leaders to help envision and realize the future of government.

Become a Member

Change can't happen without you. When you join our network of business leaders, we'll connect you with opportunities to make a difference and shape the future of DisruptDC. Membership is free.

Support DisruptDC

We are poised to make an essential contribution to the public discourse and political reality of our country. Your support is critical to our success. Please donate today.

The Team

Charles Kolb, President & CEO, charlie@disruptdc.org

Former president of the Committee for Economic Development, where he leveraged the support of business leaders to help pass the Bipartisan Campaign Finance Reform Act of 2002 (McCain-Feingold). Domestic policy advisor at the Reagan and Bush White House. Author of *White House Daze*. Member of Council on Foreign Relations. Board member at Columbia University's Center on Capitalism and Society and the Center for Political Accountability.

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Over 20 years in leadership and project management roles at Fortune 500 companies. 14 years at Apple, including leading a team of 50+ Apple.com designers and managers. Focus on leadership, organizational development, communications, design, and technology. Pro bono consultant for civic and political reform efforts.

Chris Catterton, Founder, chris@disruptdc.org

Entrepreneur, communications consultant, and writer. Press assistant and ghostwriter on one of 2012's most expensive congressional elections. Communications director at Consciousness Hacking. Highly successful Lincoln-Douglas debate coach. BA in Political Science from UChicago.

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